



## Greater Victoria Acting Together

[www.gvat.ca](http://www.gvat.ca)

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# Core Teams

## What is a Core Team?

A core team is a group of 4-6 people in your organisation which serves the dual purpose of listening to what issues matter to your members and mobilizing your organisation to participate in our joint campaigns effectively.



## Why have a Core Team?

GVAT is an alliance of 32 member organisations, and our collective power comes from our ability to hear our members' concerns efficiently and act swiftly together in campaigns.

We need to hear what matters to people inside your organisation, and also be able to communicate effectively with your members.

Core teams are the crucial agent to enable this two way communication between GVAT and your organisation's base.



## Steps to Creating a Core Team

### 1. Learn about Core Teams

Meet with our Lead Organizer to understand core teams, how they can benefit your organisation's goals, and how to set one up.

### 2. Recruit 4-6 people to form a team

You may recruit 1 or 2 leaders within your organisation, and ask them to identify others, or you may hold a broader meeting for recruitment. Your organisation's most influential leaders may or may not have a formal title within your organisation.

### 3. Start building your organisation's base

Part of the Core Team's work is creating lists of members' contact information so they can stay in touch. Including information about GVAT in your organisation's newsletter could be a good first step. You can also ask your members what issues they care about and what they might be willing to do to support work in those areas or other GVAT campaigns.

***"By joining GVAT, we as a community have had the opportunity to walk with the larger community and participate in making change"***

**Beth Walker, Minister and Core Team Member of Fairfield United Church**